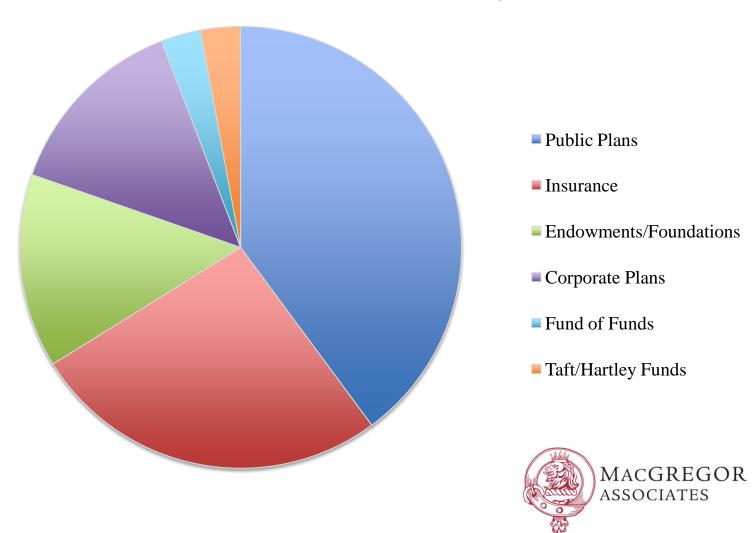
# University of Chicago Booth School of Business Fourth Annual Real Estate Conference

Consultants Panel November 11, 2010



# **MacGregor Institutional Real Estate Investor Universe**

500+ investors, over \$1 trillion of real estate holdings



## Regional Trends – Organizational Formats for Real Estate

# United States

- Limited staff / organization
- Minimal direct or operator holdings
- Organizational formats require diverse real estate products

#### Canada

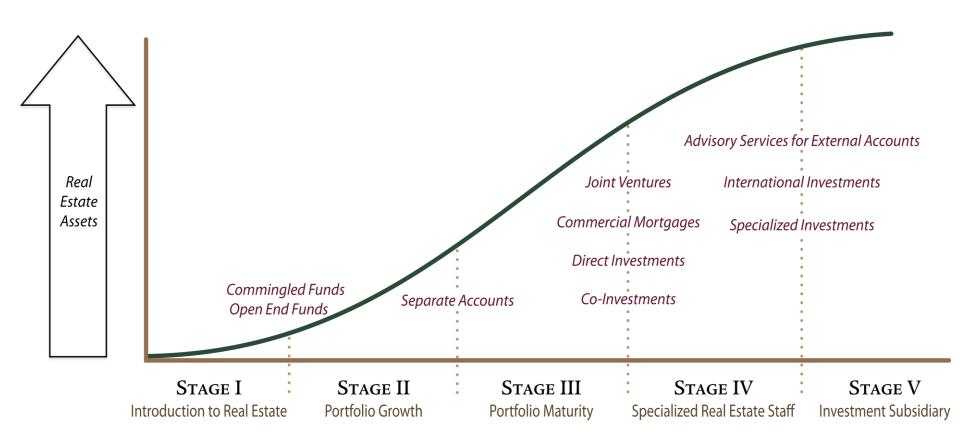
- Real estate investment staff / operating company in institution
- Direct investment capability within the Canadian marketplace

### Europe

- Direct holdings in home markets, real estate products abroad
- Aspects of both U.S. and Canadian organizational formats



## **MacGregor Stages of Institutional Real Estate Organization**

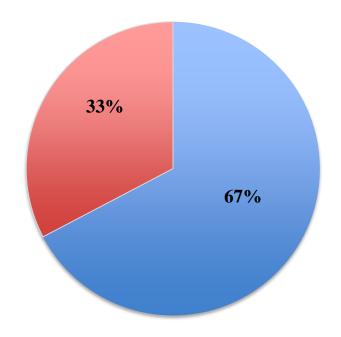




### **Role of Pension Real Estate Consultants**

- Pension Real Estate Consultants provide services for investors at every organizational stage
- Asset allocation, manager selection and performance measurement
- Roles become more specified for Stage VI or V Institutions

Majority of U.S. Public Pension Plans Engage Consultants





#### **Real Estate Fund of Funds**

## **Types of Firms**

#### **Capital Aggregator**

- Equity capital from small investors
- Diversified strategies
- Traditionally high-yield focus

#### **Separate Accounts**

- Specific mandates from sophisticated institutions
- Emerging Managers / Emerging Markets / Urban Development
- Single large commitments

